

A photograph of a city skyline reflected in a body of water. The skyline includes several prominent skyscrapers, with the tallest one being a blue glass tower with a white triangular top. The water is calm, creating clear reflections of the buildings and the sky. A semi-transparent white banner is overlaid across the middle of the image, containing the text "WATER MEANS BUSINESS" in bold, black, sans-serif capital letters. The background shows a clear blue sky and some trees in the foreground.

WATER MEANS BUSINESS





IN OKLAHOMA...

200 man-made lakes

55,646 miles of
shoreline along lakes and
ponds

67,600 miles of rivers
and streams





IN WISCONSIN...

15,000 lakes

32,000 miles of
rivers and streams

1,317 miles of Great
Lakes shoreline

Water Resource Regions





THE WATER COUNCIL

WHERE WATER WORKS®

An aerial view of a coastal city, likely Milwaukee, Wisconsin, showing a large body of water (Lake Michigan) in the background and a prominent church spire in the center. The city is densely packed with buildings and a network of streets. The water is a deep blue, and the sky is a light blue with some clouds. The overall scene is a historical or artistic representation of the city's waterfront.

GATHERING PLACE BY THE WATERS







Miller's

HIGH LIFE

BREW

MILWAUKEE

**500
BADGER WATER METERS**
SOLD TO
KANSAS CITY MO.
By *BUILDERS MATERIAL SUPPLY CO.*

BUILDERS MATERIAL SUPPLY CO.

BOTH PHONES
MAIN 2605.

OFFICE NO 301
SCARRITT BLDG.

1905



2019







MNF'D. BY
A.O. SMITH
CORP.
MILWAUKEE, WIS.





Water Academic Partners



Alverno
COLLEGE



MILWAUKEE AREA *Technical College*



THE UNIVERSITY
of
WISCONSIN
MADISON



GEORGE WILLIAMS COLLEGE
AURORA UNIVERSITY



Dedicated to solving critical global water challenges by supporting innovation in freshwater technology and driving new solutions to the industries that need them.

- Advancing Innovation
- Expanding Cluster and Global Influence
- Leading Stewardship Excellence



ACCELERATE INNOVATION



SUPPORTING WATER BUSINESSES AT ANY STAGE

- Startup & corporate acceleration programming drive innovation

AC Smith.
Innovation has a name.

Why reverse osmosis?

Reverse osmosis is a proven technology designed to rid the water of any contaminants; it is particularly beneficial in areas with heavily polluted water. Consumers using our system benefit by knowing their water is pure and safe to drink.

The AC Smith sidestream system features a series of filters



\$10M

Capital raised

\$16.4M

Additional funding
raised

\$13M

Sales revenue

90

Full-time positions

20

Patents issued and
20 patents pending

CONNECT TECHNOLOGY





“We’re building strong connections and partnerships that enable us to improve our products and open up market opportunities.”

Dr. Moe Mukiibi, Stonehouse Water Technologies







**INDUSTRY ALIGNED
WITH EMERGING
INNOVATIONS**



“There will always be better, more cost effective ways to protect public health and our rivers and lakes through clean water innovations.”

*Kevin Shafer
Milwaukee Metropolitan Sewerage District*



MAR * 20





“Milwaukee’s water tech hub represents one of the national models for identification and implementation of a cluster initiative.”

*Brad McDearman
Brookings Institute*



Cornerstone of world's
freshwater tech hub



1985

GLOBAL WATER CENTER



GLOBAL WATER CENTER

SCHOOL OF FRESHWATER



2012



2013

HARLEY DAVIDSON MUSEUM



2014



2019



GLOBAL RELATIONSHIPS

WATER TECH WEEK
2018



Global Water
Tech Hubs
accelerating
partnerships

Declaration of Global cooperation between Water Tech Hubs



The representatives of the following International Water Tech Hubs agree to work together in achieving the following:

- **Define NEEDS** - *identifying local demand, understanding challenges, and setting the solutions*
- **Find INNOVATION** - *discovery and review of innovative technologies according to common criteria*
- **Show OPPORTUNITY** - *clarifying business possibilities and bringing stakeholders together for collaboration*
- **Verify PROPOSALS** - *identifying technical and business experts to assist with the advancement of water programs*
- **Develop TALENT** - *supporting the exchange of human resources for innovation and solving global water programs*
- **Showcase SUCCESS** - *promoting the best innovative water technologies of the water world on a global stage*

A grayscale, low-poly 3D map of the world is shown against a light gray background. The map is composed of many small, flat triangular polygons, giving it a faceted appearance. The continents are clearly defined by their higher elevation. Overlaid on the map is the text "30 Partners across 13 countries and growing" in a bold, black, sans-serif font. The text is centered horizontally and positioned in the lower-middle part of the image.

30 Partners across 13 countries and growing







Highway 11/Durand Ave.

W. 105th St.

Highway KR/First St.

Braun Road

FUTURE FOXCONN EXPANSION SITE

FOXCONN SITE

I-94

Apple Holler

SUBCONTINENTAL DIVIDE



Mount Pleasant

FOXCONN
SITE

Foxconn 5.8 mgd

Village of Mount Pleasant
Racine County

SUPPORT STEWARDSHIP



An aerial photograph of a river winding through a lush, dense green forest. The river is dark brown, contrasting with the vibrant green of the surrounding trees. The forest appears to be a tropical or subtropical rainforest, with a thick canopy of various shades of green. The river flows from the upper left towards the lower right, with several bends and curves. The overall scene is a natural, undisturbed landscape.

**MITIGATE INDUSTRY
RISK THROUGH GOOD
WATER STEWARDSHIP**



ECOLAB[®]



Coca-Cola[®]



Google



PEPSICO



"We want to invest in and care for the water, land and community around us. The Clear Water Farms program helps us meet these goals."

David Trimmer

General Manager at Miltrim Farms



ALLIANCE FOR
WATER STEWARDSHIP
— NORTH AMERICA —

SUPERIOR FRESH

- Recycling 99.9% of water
- 2.5 acres of Aquaculture Facility
- 14 acres of greenhouse
- 80 jobs





WATER MEANS BUSINESS IN OKLAHOMA





THE WATER COUNCIL

WHERE WATER WORKS®