

# Governor's Water Conference

## Communicating Reuse



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December 1, 2015

## The Water Cycle

Continuous movement of water from ocean to air and land then back to the ocean, is as old as the earth itself.

The basic underlying principle is simple: *all water is recycled.*

There is no new water.

# Your Customers

- Where does your water come from ?
- Where does your water go ?

# Norman Water Forum

- Eight specific water topics (1 per session)
- Presentations and open discussions
- Spread over four months
  - Existing source, usage/demands, alternative sources, conservation, State Water Plan, costs, etc.



2012

OCWP  
*Task 3 – Develop & Evaluate Supply Alternatives*





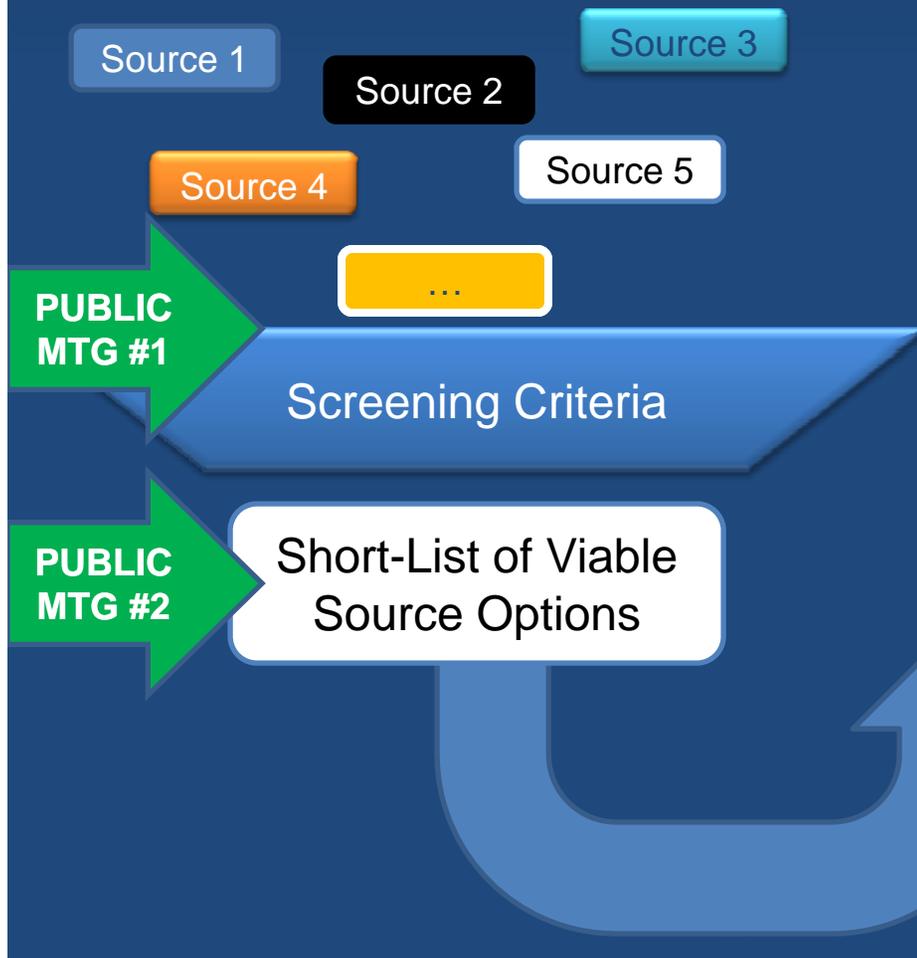
2060

# Strategic Water Supply Plan

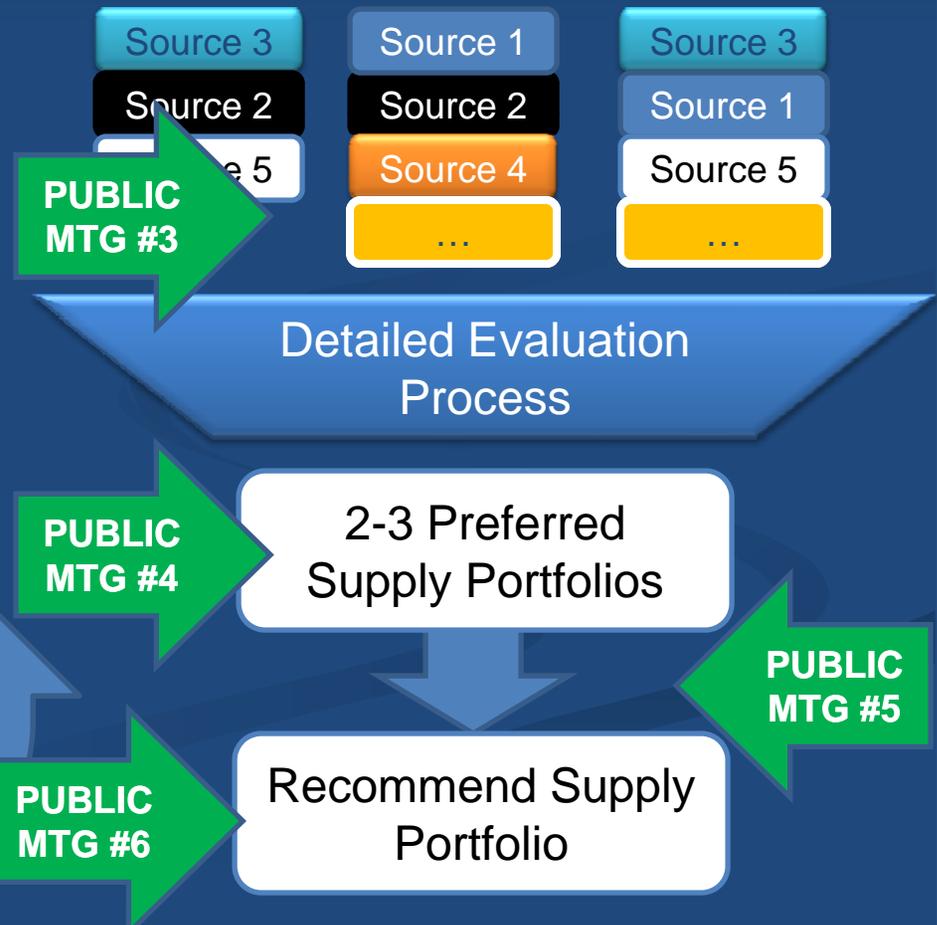


# SWSP Planning Process

## Source Options (Phase 1)



## Supply Portfolios (Phase 2)



# Portfolio 14

	Lake Thunderbird Allocation	Existing Groundwater Wells	New Groundwater Wells	Conservation & Non-potable Reuse	Lake Thunderbird Augmentation
P14 Wells + TBird Aug.	6	8	2	2	11

Values are 2060 Annual Avg. Use (mgd)

### Oklahoma Water Survey Public Forums on Water Reuse

April 23, 2015  
May 14, 2015  
June 18, 2015

National Weather Center  
University of Oklahoma



[M. Graves Wastewater Reuse](#)

[Norman's 2060 Strategic Water Supply Plan](#)

### Water Reuse Forums

[B.Puls Forum Series Introduction](#)

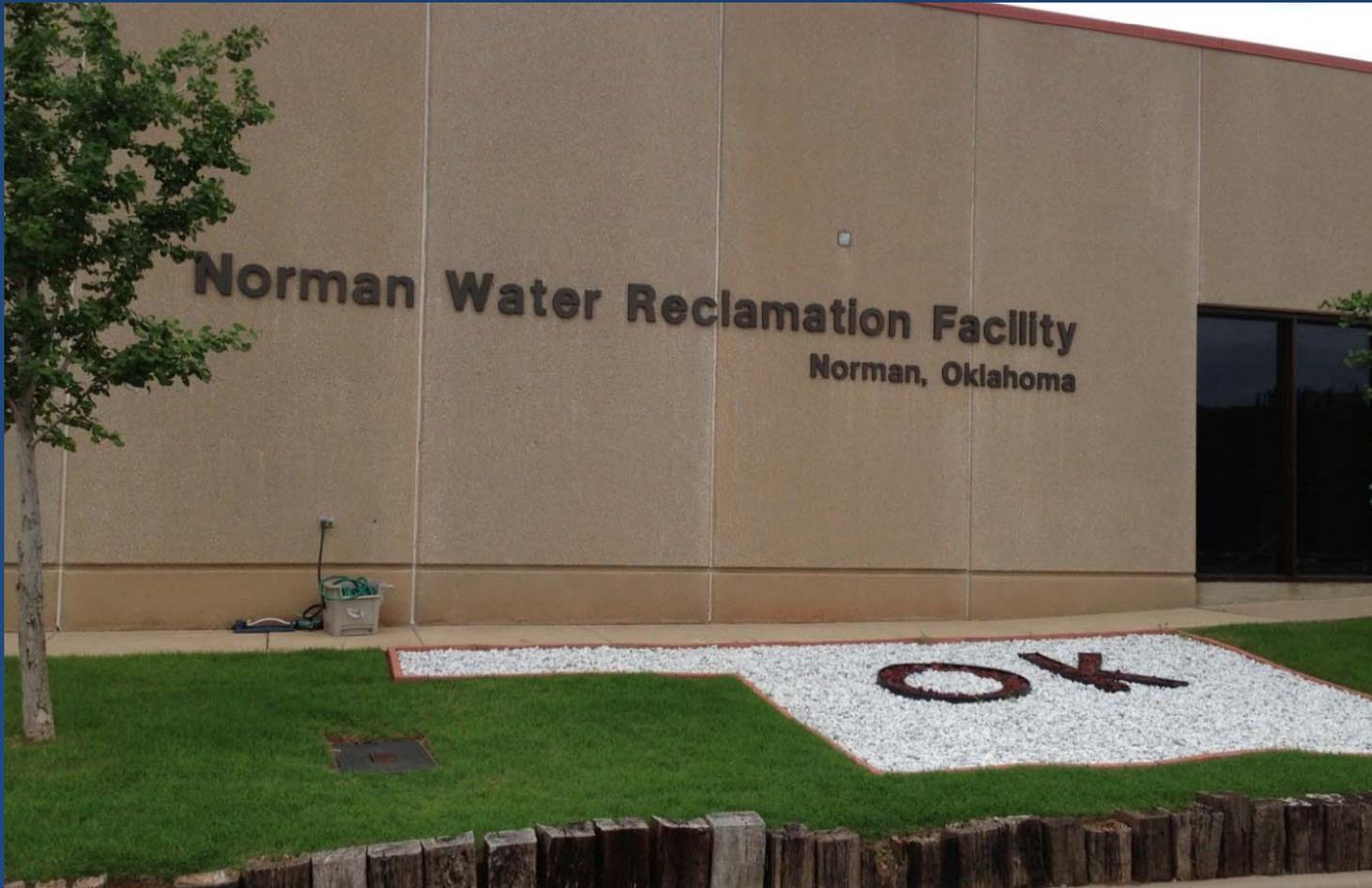
[D.Smithee Water Quality/Quantity Management](#)

[C.Parrott Water Reuse Policy And Regulations](#)

[D. Sabatini Water, WaTER and H2O](#)

[M. Rickman East Fork Raw Water Supply](#)

# Water Reclamation Facility



# Examples



# Water's Worth It Proclamation

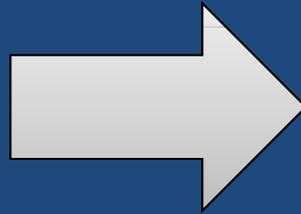
Sent to 580 Cities

45 Proclamations



12/3/2015

# Cultural Shifts are Happening in the Water Industry and in Our Communities



**“WASTEWATER  
TREATMENT”  
AND  
“DISPOSAL”**

**“WATER RECLAMATION”  
AND  
“RESOURCE RECOVERY”**

